



THE GREG JENNINGS FOUNDATION

BE GREAT School Challenge

Review Criteria

All elementary, middle, and high schools, classrooms or school groups located in the **Greater Kalamazoo & Minneapolis** communities are invited to submit proposals for the BE GREAT School Challenge to The Greg Jennings Foundation. Proposals will be judged according to the following *Review Criteria*:

1. Content

- ✓ Adheres to GJF theme guidelines and objectives
- ✓ Exhibits the message in an age appropriate manner
- ✓ Ensures the message is clear and easily understood

2. Creativity

- ✓ Demonstrates innovative and creative ideas
- ✓ Uses unique and original methods of expression, choices of style

3. Organization

- ✓ Presented in a structured and defined manner
- ✓ Format shows good organization in content/neatness

4. Engagement

- ✓ Displays student engagement, participation and teamwork
- ✓ Showcases student energy and enthusiasm

5. Bonus

- ✓ Additional points given based upon overall appeal of submission

Through the BE GREAT School Challenge, The Greg Jennings Foundation will award up to three (3) schools or classrooms to be recognized with a special visit to the school or classroom from Greg Jennings. Also, up to three (3) winning schools or classrooms may be awarded up to \$1,000 in funds to purchase additional classroom supplies or equipment.

The goal of the BE GREAT School Challenge is to *influence, inspire* and *impact* the youth in our community where they begin to recognize GREATness in themselves and continue to make good choices in order to achieve their lifelong desires and aspirations, with a strong emphasis on education.