



## 2013 Greg Jennings Celebrity Golf Event Highlights

The 6th Annual Greg Jennings Celebrity Golf Event, presented by Varnum, took place on Friday, June 7 and Saturday, June 8 2013 at the Kalamazoo Country Club in Kalamazoo, Michigan. Greg and Nicole were excited to bring the event back to their hometown for the second year in a row. The funds raised from this star-studded, sold out event will go to empower and improve the lives of youth in Michigan and Minnesota.

"We are thrilled with the continued success of our annual golf event. I am so proud that we had the highest attendance ever and that we have increased the number of sponsors each year," said Greg Jennings, co-founder, of The Greg Jennings Foundation. "Nicole and I believe that supporting each other leads to success in the community and we are pleased that the community and our sponsors came together with us to help empower our youth to BE GREAT through raising the necessary funds we need to provide youth education grants."



Through the Saturday golf outing and the Friday night charity cocktail party and auction; more than \$160,800 was raised to fund the programs of The Greg Jennings Foundation, which includes our BE GREAT Youth Initiatives:

- Our BE GREAT After School program grant assists current youth development programs in delivering high quality, learning-centered after-school programming.
- The BE GREAT Challenge rewards three schools in our local communities by providing them with additional funds, classroom supplies or equipment that they do not currently have.

We would also like to thank our 31 sponsors of the event. Each partner is critical in helping The Greg Jennings Foundation improve the academic outcomes and lives of countless youth in Michigan and Minnesota.

Major Sponsors of the 2013 Golf Event included:

- Presenting Sponsor - *Varnum Law*
- Diamond Plus Sponsor - *Starkey Hearing Foundation*
- Gold Sponsors - *Zeigler Auto Group* and *Lippert Components Inc.*
- Silver Sponsors - *Southwest Michigan First, Greenleaf Trust, Miller Lite, S&T Lawn Service, Inc., Keyser, PNC Bank, and Progressive Deliverance Ministries*

The golf event brought local golfers as well as celebrities together Saturday morning to play in a scramble format tournament. Greg was joined by many of his Minnesota Vikings teammates as well as Larry Fitzgerald, Arizona Cardinals; Mike Phillips, Saxophonist; Tommie Harris, NFL Defensive Tackle; Kelly Perine, Actor & Comedian; Johnny Knox, Chicago Bears; "EJ" Biggers, Washington Redskins; and Michelle Beisner, NFL Network.

The weekend kicked off on Friday with a "Sponsors Only" reception followed by the celebrity /guest cocktail reception, where saxophonist Mike Phillips entertained our guests and celebrities alike. There were live and silent auctions held with sports memorabilia and other luxury auction items to support the works of The Greg Jennings Foundation.

### About The Greg Jennings Foundation

The Greg Jennings Foundation is a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code founded to positively impact youth through investments within the greater Kalamazoo and Minneapolis communities. The Greg Jennings Foundation partners with organizations in educating youth by providing the necessary resources in order for them to reach their academic potential.

All proceeds from The Greg Jennings Celebrity Golf Event will go to support The Greg Jennings Foundation, a private family foundation organized to make impactful grants within our local communities that focus on youth education.

The Greg Jennings Foundation is a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible as allowed by law.

[www.GJenningsFound.org](http://www.GJenningsFound.org) ~ 269.343.6990

